





# Development history

The steady development stage,  
Factory is professional and large-scale

•2016-2022



The growth stage, Factory in  
a normal small factory

•2013-2015



Purchased and built a new, larger  
and more professional factory,  
Covering an area of 15,000 sqm,  
5 large independent production  
workshops, with more than 100  
employees

•2023-Now

The initial stage, Factory is  
in a very remote and small  
place

•2009-2012



Genial was born. Based on the  
professional and experienced  
old factory, Genial's  
performance has developed  
rapidly in just a few years and is  
not affected by COVID-19.



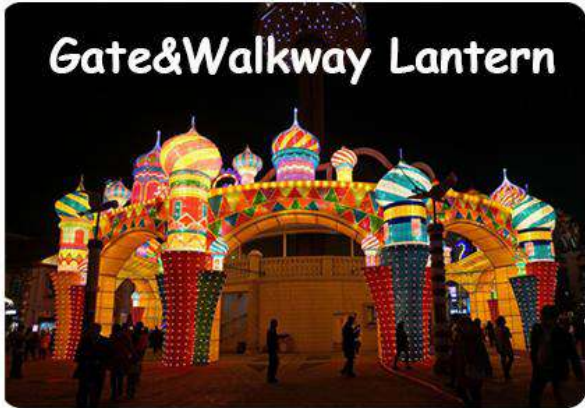
•2018-Now





# Main Categories

Gate&Walkway Lantern



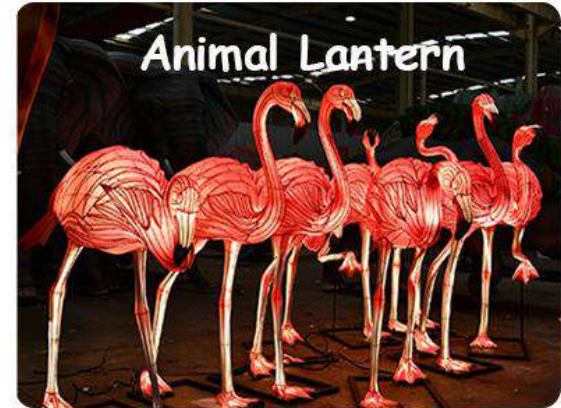
Lighting Sculpture



Floats&Barges



Animal Lantern



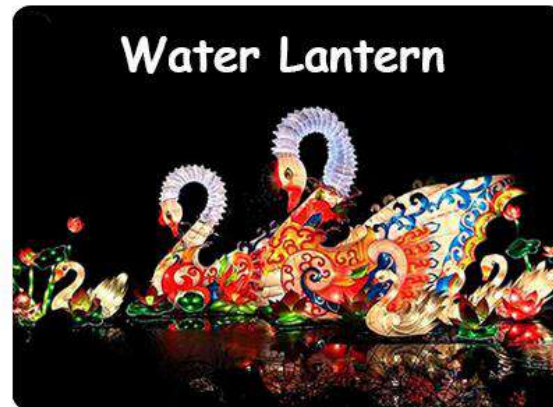
Christmas Lantern



Flower Lantern



Water Lantern



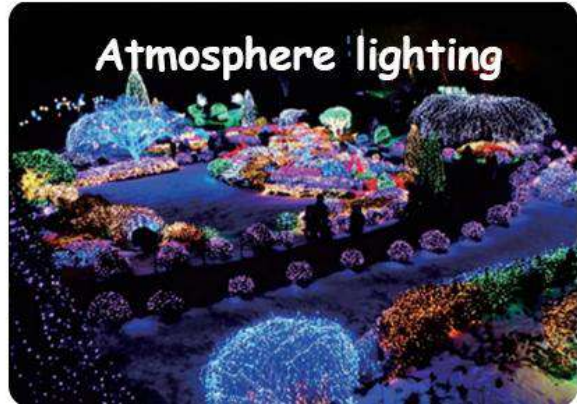
Top Decoration Lantern



Dragon Lantern



Atmosphere lighting



Insect Lantern

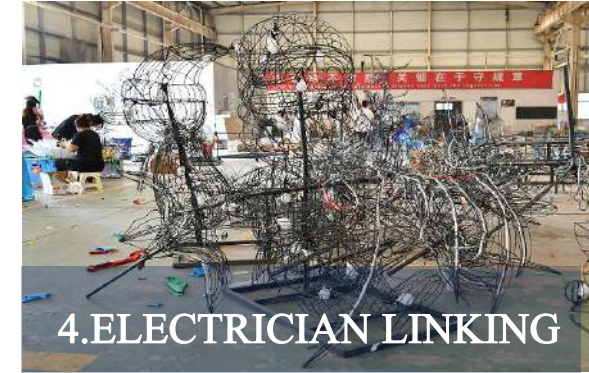
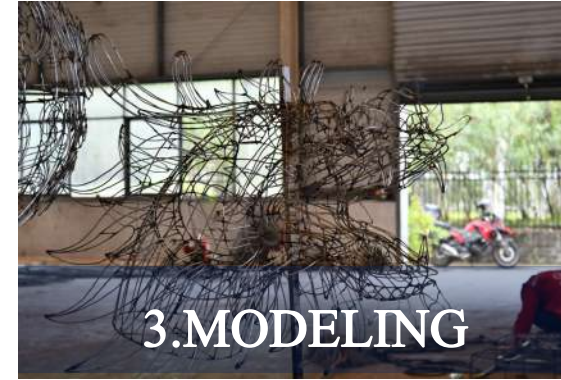


Customized





# Lantern Production Process





# Site design rendering





















# 2019 France - Marseilles Animal Lantern Exhibition



Chinese Lantern Festival held in Marseille, France. When night falls, more than 30 large-scale lantern groups, more than 20 meters of dragons, tigers, birds, pandas and giant insects will appear in magical environments, allowing you to explore a mythical world!







# 2021 Poland -Warszawa Powsin Garden of Lights

Designed with the theme of Peter Pan and Aladdin, more than 40 sets of small and large lantern groups, combined with 500,000 LED lights, create a wonderful Neverland in Botanical Garden in Powsin, allowing visitors to be immersed in the scene.













# 2021/2022/2023 USA -Theme Lantern Project



Starting in 2021, the same American customer has continued to place orders for three consecutive years. The most popular thing is always the animal lanterns. Customers mainly place them on various zoo decorations, combined with real scenes, to make the lanterns look more lifelike.





Mark Dumont







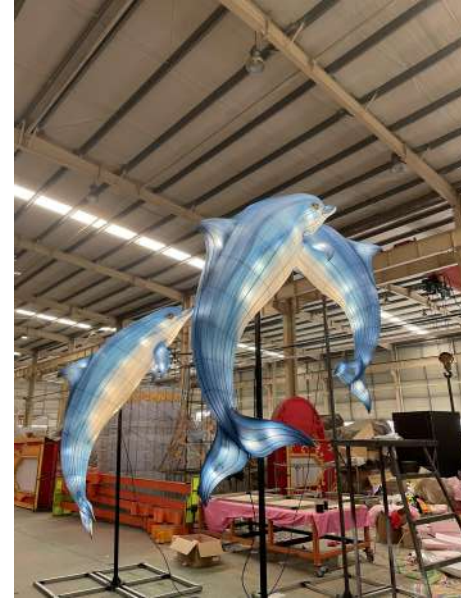






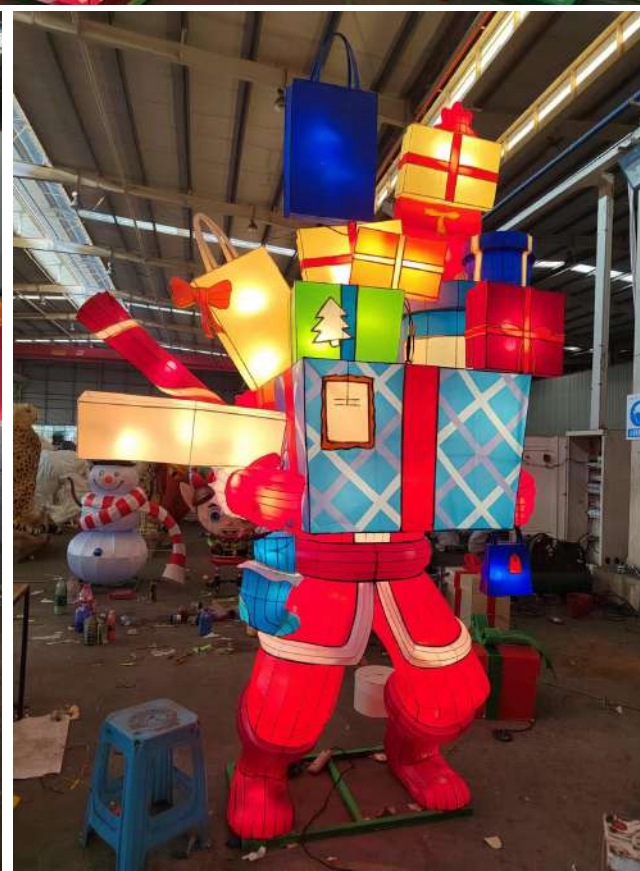
# 2021 Qatar

## Ocean Theme Lantern



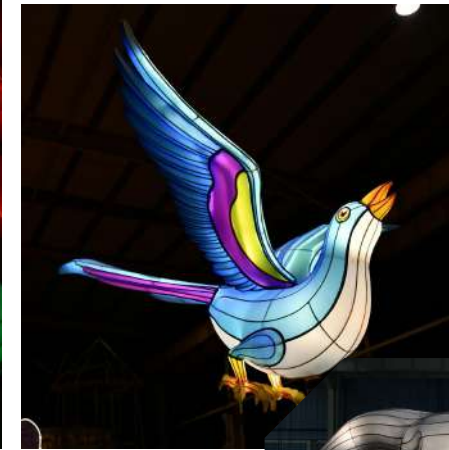


# 2022 France - Christmas Lantern





# 2022 Jordan - Theme Lantern





# 2023 Malaysia - Year of the Dragon Lantern Theme Exhibition





# 2023 HongKong -Theme Lantern Exhibition





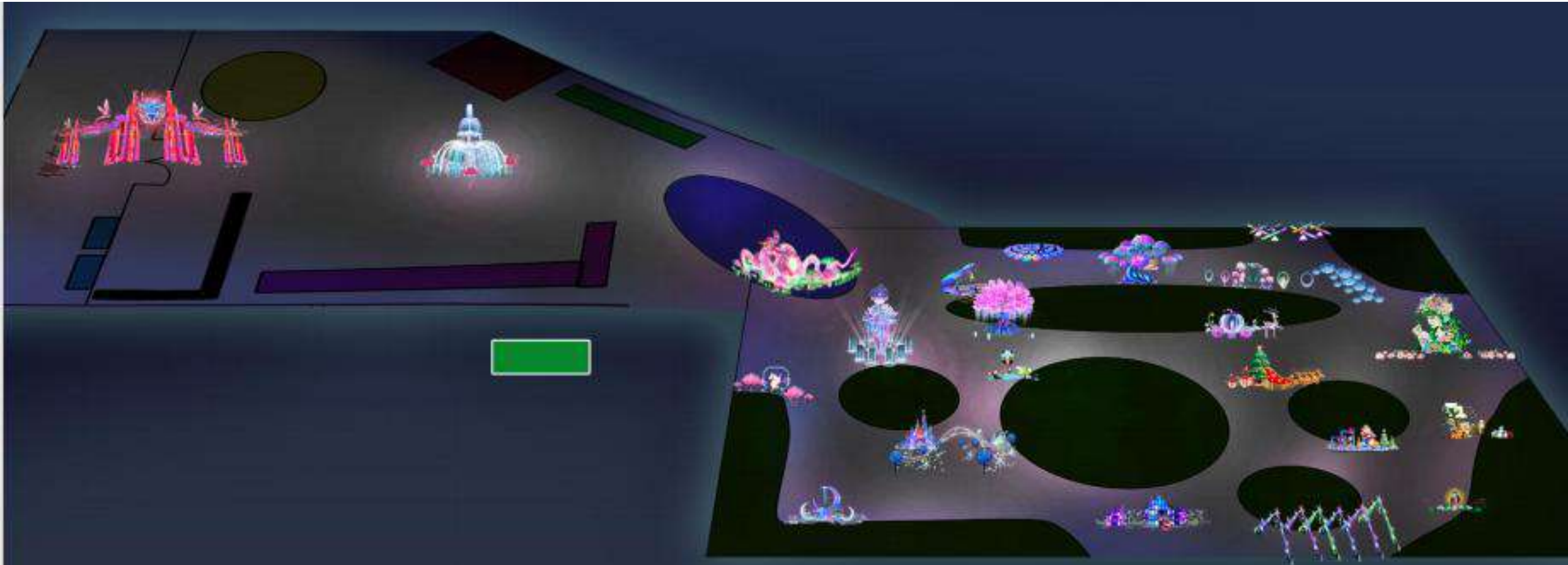




# 2023 Chile -Lantern Park Show-1

38,000 square meters

23 lantern groups, including 5 groups of large lanterns, integrating interactive entertainment



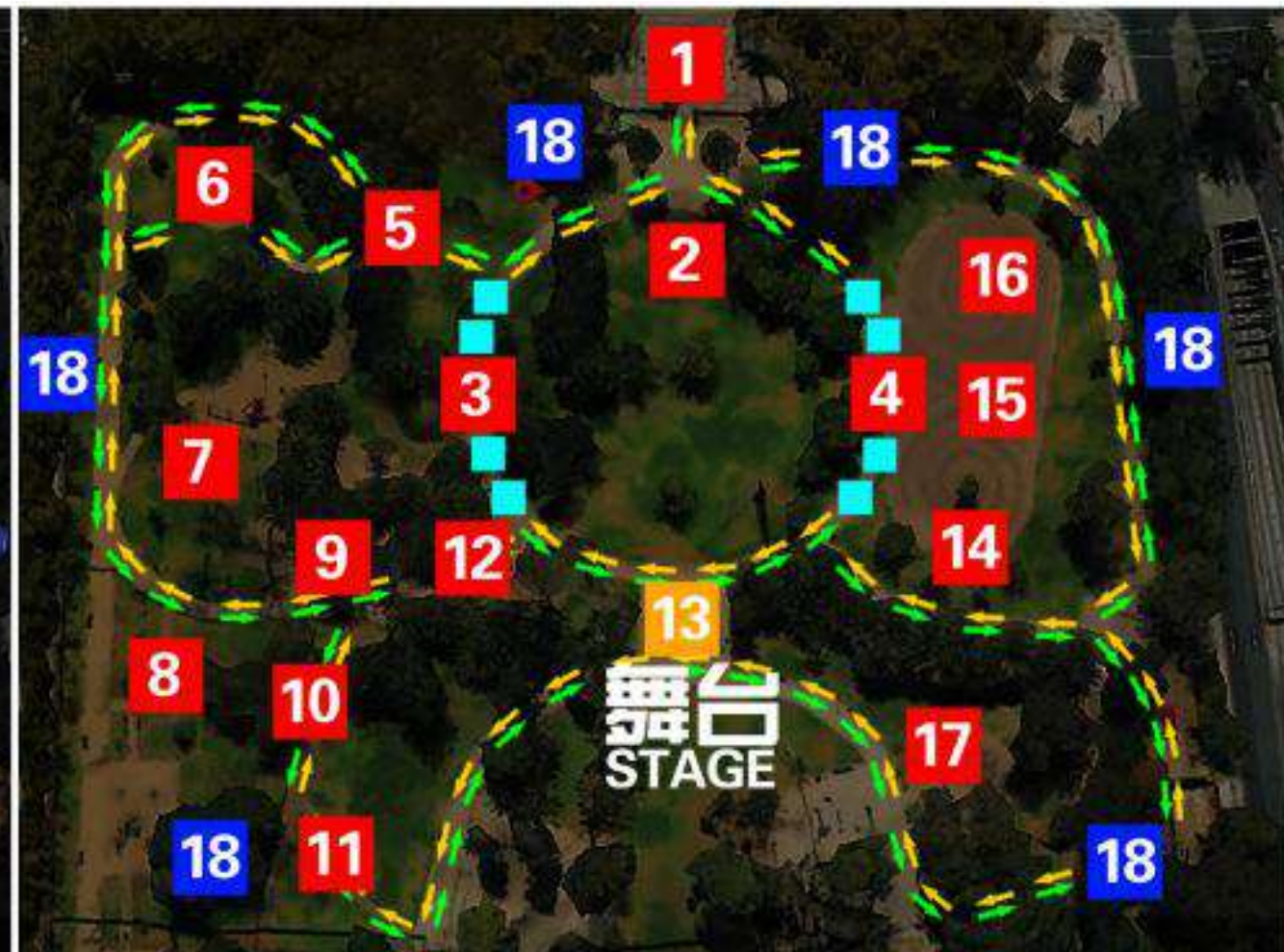






# 2023 Chile -Lantern Park Show-2

18 points, 23 groups lanterns of different sizes.









# 2023 France -Paris Lantern Project

In order to celebrate the 60th anniversary of the establishment of diplomatic relations between China and France and the China-France Culture and Tourism Year.

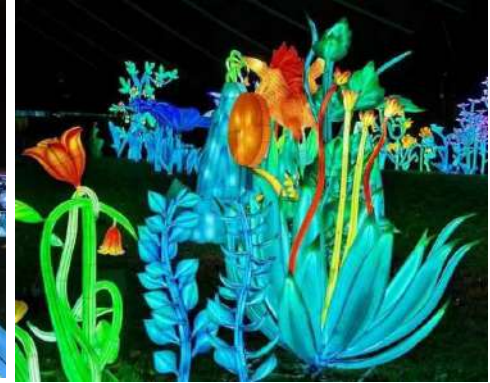
60 large lanterns and more than 2,000 lanterns, which were officially lit in the Paris style garden to show the French people the unique charm of oriental life aesthetics.









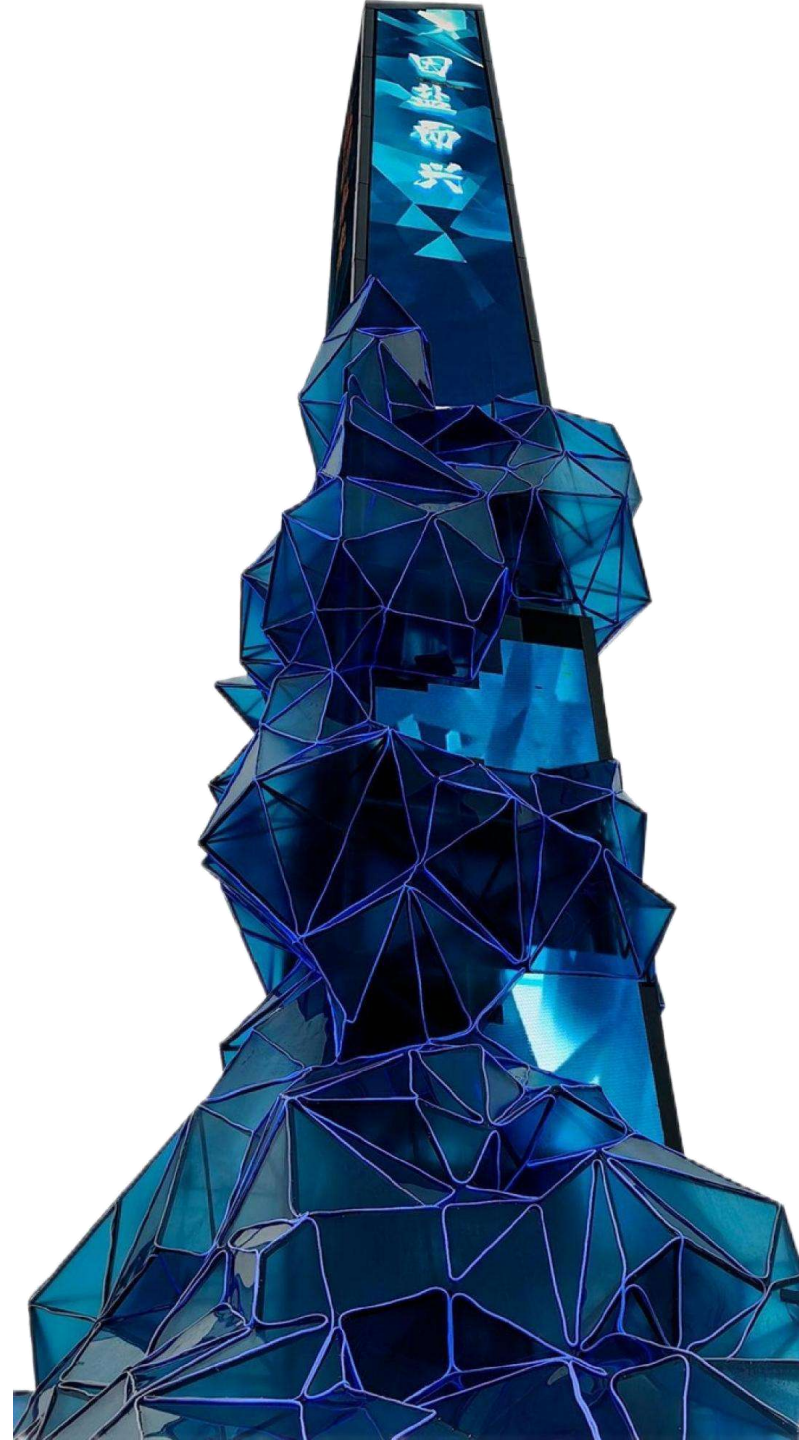




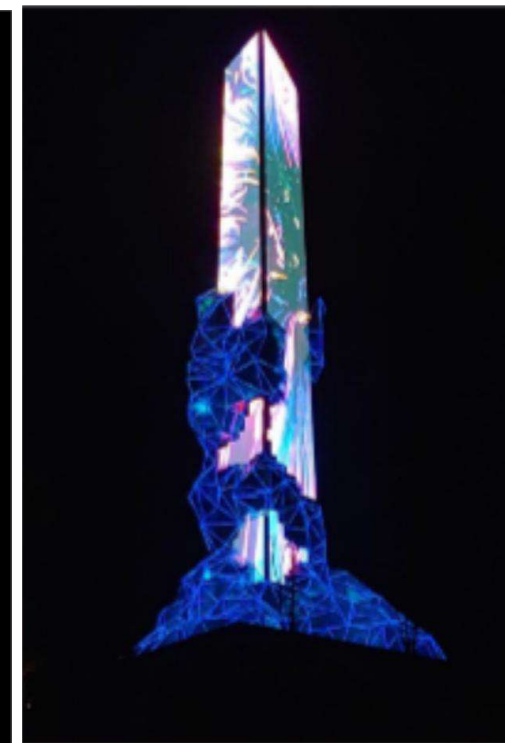
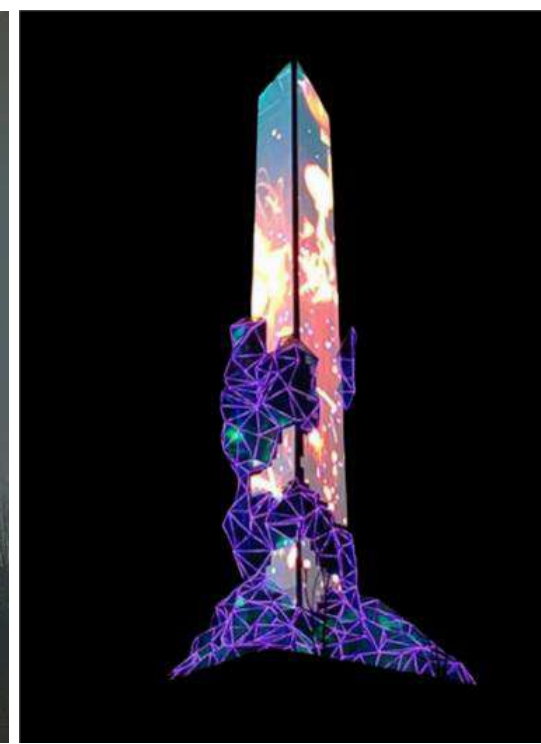
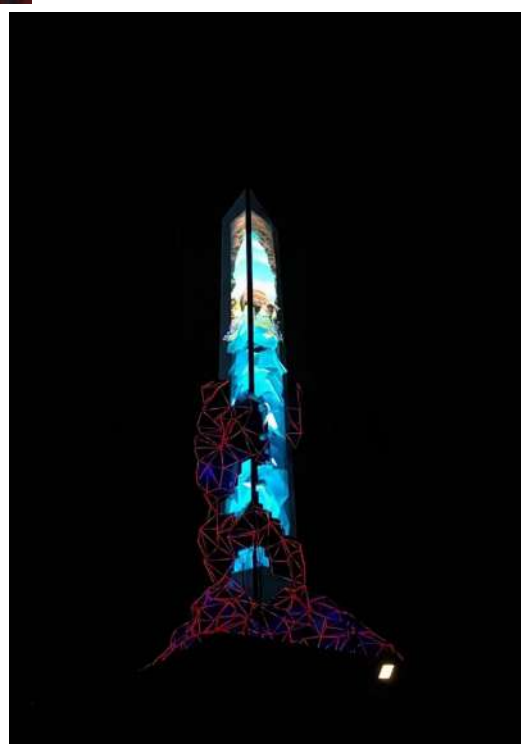
# 2023-Salt Crystal Tower

The lighthouse is 30 meters high and was exhibited at the 30th Zigong International Dinosaur Lantern Festival. It is the landmark lantern group in this Zigong Lantern Festival.

This lighting installation uses brand-new technology. The surface of the lighthouse uses materials such as endurance boards to create a unique effect, showing an artistic layering under the light. AR interactive technology integrates the elemental images of salt culture into the image by scanning the QR code, perfectly combining Zigong's salt industry tradition with modern technology. Through digital technology, the lighthouse is turned into a cultural carrier, reflecting the underlying heritage of Zigong salt culture.

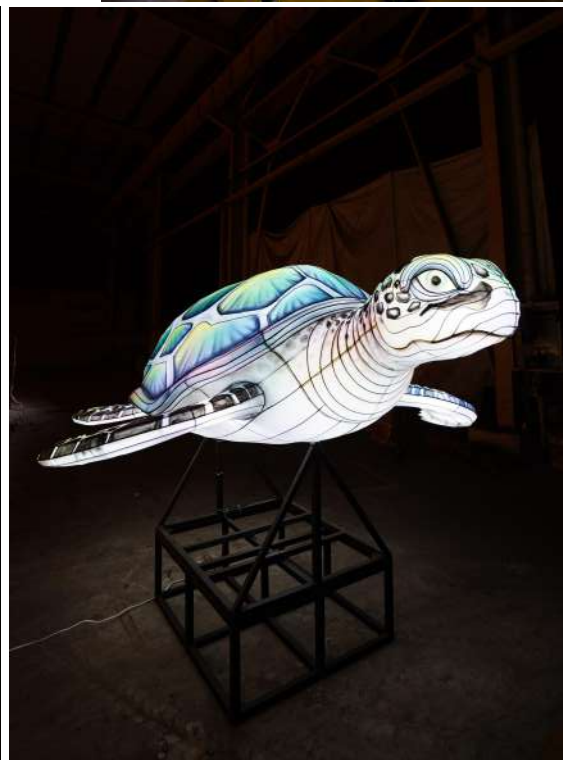








# 2023 Australia-Animal Theme Lantern Show





# 2023 Lithuania-Kaunas VDU Botanical Garden Lantern Show

The project contains more than 40 lanterns groups and more than 200 pieces of lanterns, including luminous animals, flowers, butterflies, various animals, etc.. as well as a 12m length sleigh and Santa Claus.









